



Creditsafe Data Universe

Achieve a data rich and consistent view of your entire portfolio.

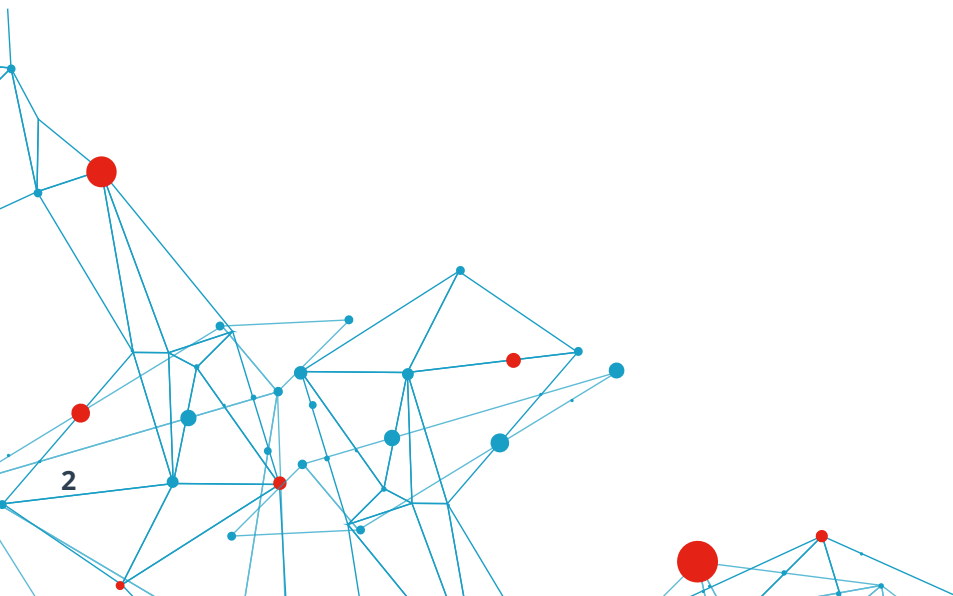
Creditsafe Data Universe Files provide complete and commonly formatted business profiles, in file format, across 10+ countries.





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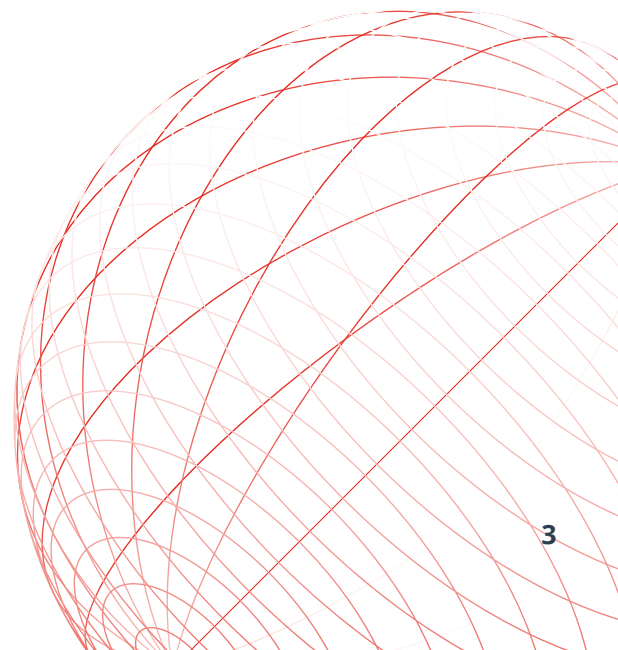
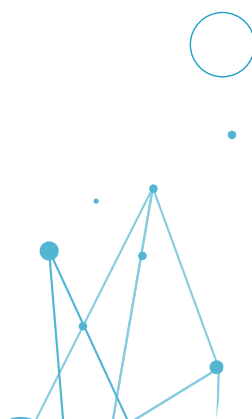


Introduction

From optimising your portfolio and identifying your ideal clients, to running predictive analytics and discovering new markets, quality data stands at the heart of your decisions. If your data is missing crucial elements, is poorly formatted or varies from record-to-record, what should be your biggest asset could instead be your biggest weakness.

When data is poorly managed or integrated from multiple sources, achieving consistent quality, formatting and coverage is difficult, leaving gaps in your data and blind spots in your vision. Creditsafe Data Universe Files give you configurable access to business information from a single trusted source of comprehensive and structured data.

Creditsafe Data Universe Files are available via Index Files, Bulk Data and Bespoke Extracts to offer you a range of data availability options. The delivery of data via file format means it can be utilised in numerous ways, such as integrated with your Customer Management System (CRM), Enterprise Management System (ERP) or used by data professionals for analysis.





Data availability

Access company records for the following countries: United Kingdom (UK), Ireland (IE), France (FR), Netherlands (NL), Italy (IT), Sweden (SE), Norway (NO), Denmark (DK), Germany (DE), Belgium (BE), Luxembourg (LU).

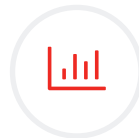
Choose all or subsections of the following data:



Full index of active & inactive companies



Full & comprehensive registry data



Recently filed & historic financials



Negative information



Director details*



Shareholder details*



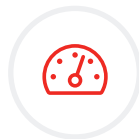
Corporate ownership structures



Land & property ownership*



Address & contact information



Current & historic credit risk indicators



Business identification numbers



Firmographic information

Receive full and up-to-date files of your chosen datasets on a daily, weekly, monthly or quarterly basis.

*Availability of this information may vary across countries





How our clients typically use Creditsafe Universe Data Files

Customer profiling & marketing campaigns

Holding accurate data on your customers and prospects is essential for boosting engagement and success across sales and marketing. Using Creditsafe's Data Universe, you can enrich your database with firmographic data, director details and company contact information to improve customer profiling, boost campaign engagement and maximise your Return on Investment (ROI).

Our matching technology is used to link your existing account records to Creditsafe's Data Universe. From this, we provide comprehensive account level profiles across your entire portfolio.

Master data

Achieving consistent and accurate customer and supplier data throughout an entire organisation remains a challenge for many businesses. Creditsafe Data Universe enables you to establish a trusted source of company data for your customer and supplier records, even across disparate databases. Creditsafe provide full or partial business information records, across numerous countries, in a standardised format. This increases the accuracy and richness of your database while minimising the need to integrate information from multiple sources.

Data Files can be ingested on a daily, weekly or monthly basis to continually update and enrich records with accurate information for your entire business to benefit from.

Discover new business opportunities

Creditsafe Data Universe is highly effective in helping you to uncover new business prospects, including those with unique criteria. Utilising a wide range of data fields from industry and activity description, age of business, legal judgements, land ownership and many more, we help you to pinpoint organisations that reflect the profile of your ideal client.

Creditsafe Bespoke Data services provides customisable access to our Data Universe. Working alongside our team of data experts, we enable you to create a highly specialised company list with your choice of comprehensive company data appended.





Risk Management & Portfolio Optimisation

Gain visibility over the financial risk and diversification of your entire portfolio with the inclusion of key risk indicators, financial performance metrics and firmographic data. Creditsafe Data Universe can provide access to our highly predictive local and international credit scores, which can be used for a complete portfolio risk assessment as well as integration with your sales and finance software.

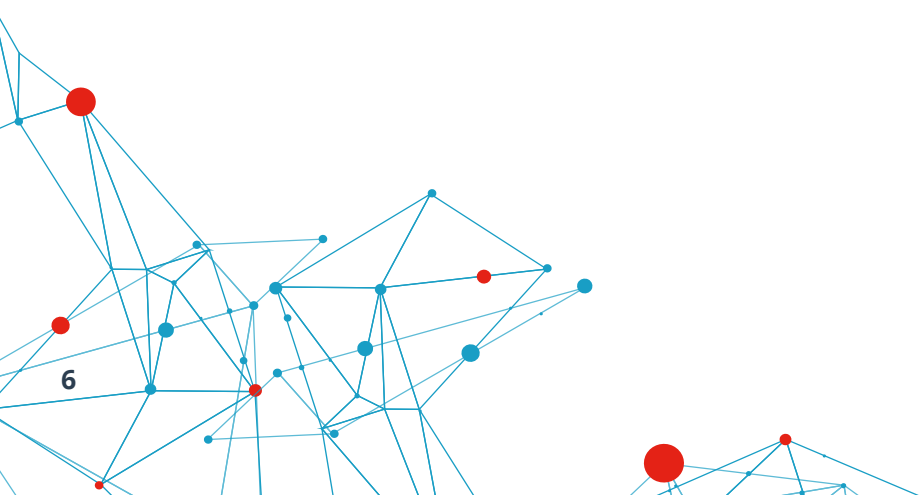
Data Science & Market Analysis

Creditsafe's Data Universe gives you unique access to comprehensive and consistently structured data across multiple countries in file format. Unlike a data integration, this file format provides you with data that is suitable for analytical modelling and market analysis.

This solution is perfectly positioned to help businesses with their own internal data science or business intelligence function.

Develop commercial solutions

Several of our customers have used Creditsafe's Data Universe to develop or enhance commercial solutions for their clients. Please speak to your Creditsafe representative for examples of how our data is being used.





Data Universe file configurations

Depending on your chosen audience and the level of information you require, there are three different file types to choose from. Your Creditsafe representative will help you determine the right file type to suit your needs.

Bulk Data	Index Files	Bespoke
Access all data sets	Access most used data sets	Choose your own data sets
The Bulk Data service provides complete access to the data universe for each country, including more granular details.	The index files provide only the core collection of data sets within the data universe.	Select the fields you require in the output file.
Bulk Data is split into a series of files for different sections of data, giving you the option to select the relevant files (see Bulk Data Spec.).	Customers can pick which files in the Index File spec they need (see Index File Spec.).	Criteria for data in file can be set (Number of rows outputted can be limited).
All fields in those files must then be taken.	All fields in those files must then be taken.	File formats are in .csv or Excel.
File format specific based on file specification.	File format specific based on file specification.	
Updates are sent daily, weekly, monthly and quarterly.	Updates are sent daily, weekly, monthly and quarterly.	
UK, IE, FR, NL, IT, SE, NO, DK, DE, BE.	UK, IE, FR, NL, IT, SE, NO, DK, DE, BE, LU.	

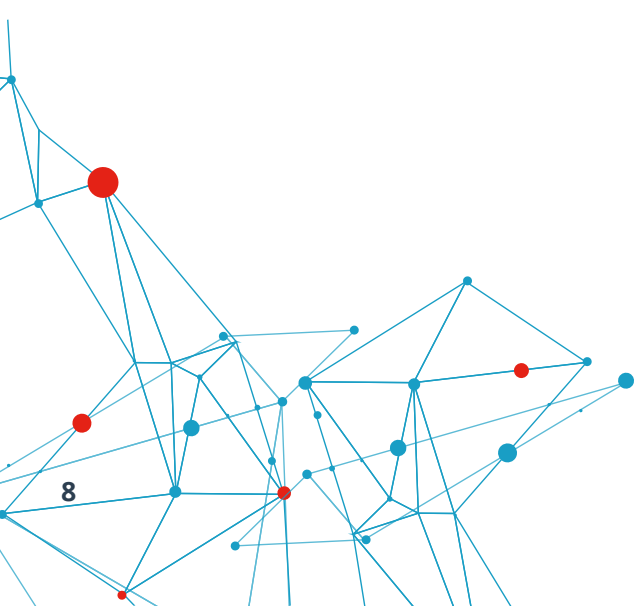


How we match your database to the Creditsafe Data Universe

Creditsafe's matching algorithm uses numerous data elements, including business name, address, postal codes and business identification numbers, to establish a company match. Utilising nearly 300 matching patterns, which draw upon thousands of values, each match determined is assigned a level of score relating to its strength.

Each pattern has a pattern ID that is outputted in the cleansed and matched output file. We have patterns ranging from strong exact matches to loose matches, as we understand customers have different use cases.

Please speak to your Creditsafe representative for further details on Creditsafe's matching algorithm.





Global leaders in business intelligence

About Creditsafe

Each year, hundreds of millions of business decisions are based on insight from Creditsafe data. As global leaders in business intelligence and risk analytics, we help companies all over the world to make fast and informed decisions, optimise their portfolios and guide strategic direction.

We have made it our passion and drive to deliver superior business information to businesses of all sizes. With this commitment, we have changed the way business information is used worldwide and are proud to be the world's most used provider of commercial credit information.

Unlike many other business intelligence providers, our unique business model enables us to offer extensive access to our international data in a format suitable for analytical modelling, market analysis and the development of commercial data solutions.

Why choose Creditsafe?



Fast implementation

We pride ourselves on delivering high quality solutions without the lengthy implementation.



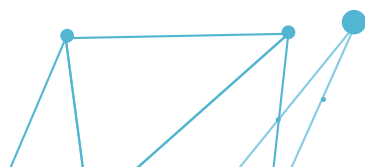
Unparalleled expertise and support

Our team of dedicated account managers and data specialists will work with you to build the right solution for your business.



No one size fits all

Our solutions are built with flexibility in mind so that you can access the data you want, when you want it, without paying for extras that you do not need.





creditsafe



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