Industry Information Platforms
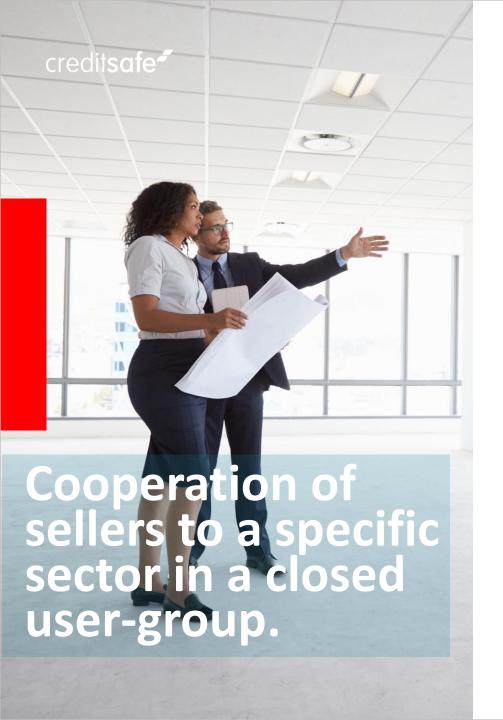
advanced collaborative credit circles

The Creditsafe Industry Information Platforms: the new generation of Credit Circles.

Credit Circles traditionally are a means of sharing information between members of a common group on credit related matters of their customers, such as late payers or bad debtors.

The new Creditsafe Industry Platform provides:

- a fully automated and trusted information exchange between platform participants;

- exclusive insights in industry payment behavior to anonymized invoices per debtor;

- access to a full suite of credit-information services for each participant;

- trusted and online communication channels for professionals to work together;

- integrations with third-party risk-services such as dunning and collection workflows and insurance policy management.

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Manage risk by working together more closely. Especially today.

Cooperation of sellers to a specific sector in a closed user-group.

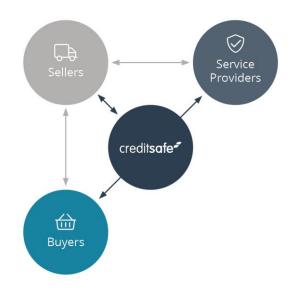Stakeholders of Information platforms

Creditsafe Industry Platforms allow parties in vertical industry segments to work together more closely and share relevant information about buyers in order to improve efficiencies and reduce common credit risks.

The Information platform provides, collects and manages information flows between buyers and sellers in specific industry segments. The key-information exchange is trade-payment-data. This is combined with financial data from the Databases of Creditsafe.

The buyers in the Platform are the data-subjects. Typically the relevance of the Industry Information Platform is growing with:

- the overlap of customers in an industry;
- buyers can choose different sellers or many supply-alternatives, shopping and pricing;
- the number of sellers – customers or participants of the Platform – in an industry;
- the risk or consequences of fraud or non-payments for individual participants.

Facilitate relationships and information-workflows between relevant players in an industry.

Trade Payments

sharing payment data is the key to the closed user-group

Industry Platform Dashboard '4DL'

Industry platform dashboard, with access to credit information services

Provenir decision engine

bespoke individual decisions and implementation of credit policies

Monitoring

portfolio management and risk tracking

CM Community networking

Interactive peer to peer chat Forum and (online) events and newsletters

Policy management

compliant with credit insurance policy rules and workflows

Dunning and collection services

Integration with S4Dunning software (cloud-based)

Credit reports and scores

Classic credit information outside the industry group

Industry Platform services

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Creditsafe 5 core Industry Circles

The 5 key industry segments and closed user-groups are organized around the commonality of buyers and sector characteristics.

Each Industry Platform can have main and sub-circles.

Construction
- supplies
- electro
- water

Logistics
- road / water – freight services
- delivery

Facility
- copiers
- waste and disposals
- rent and lease
- energy

Staffing
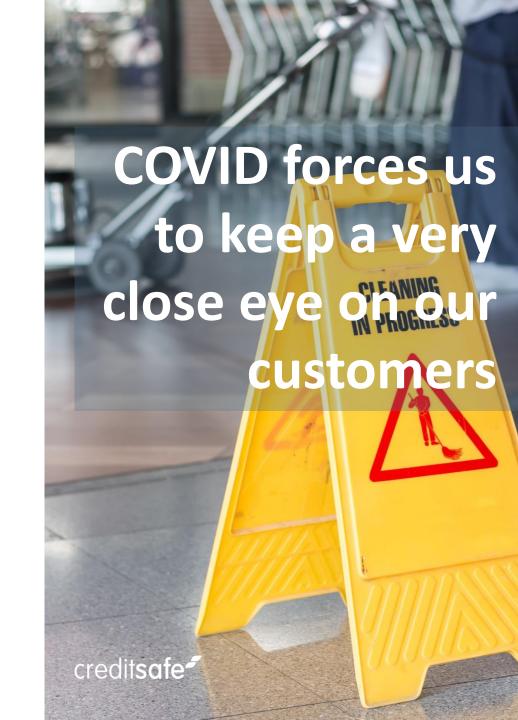- payrolling
- car-lease
- staffing

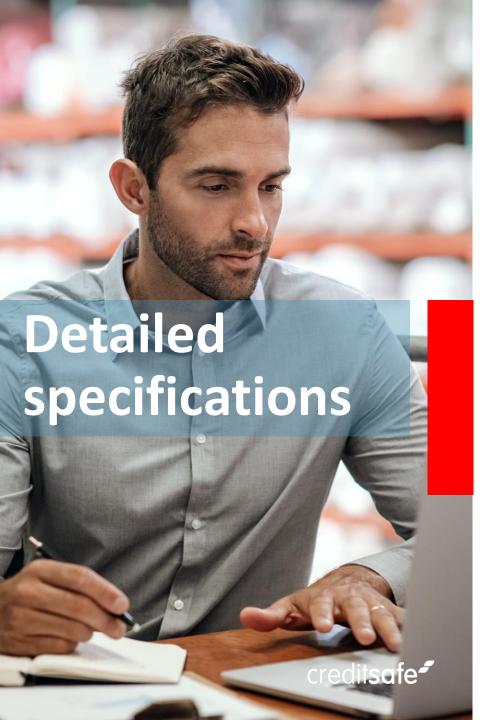**Hospitality**
- catering
- business travel
- restaurants

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Today more than ever real time and accurate and instant data is crucial.

The COVID crisis has a large impact on your customers. How do they survive and how are they paying you and others? The Industry Information Platform Dashboard provides you with daily updates on payment behavior in your industry.

Stay Safe program

COVID forces us to keep a very close eye on our customers

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Detailed specifications

- Own dashboard (web portal) Construction Platform

- Credit checks and business information reports (NL and Int)

- Credit Monitoring (Alerts) and Monitoring Dashboard

- Sharing of payment experiences combined with NL payment experience pool

- Provenir: setting up industry-specific decision and credit rules and setting tasks and alerts.

- Own specific pre- or post (credit) policies

- 3D Ledger Portfolio management dashboard

- Export and import functions

- Management information and audit reports

- Communication peer to peer on Chat Forum

- Create credit insurance and debt collection files

- Back-office integrations with CS Connect APIs (Restful API / JSON)

- Credit management software and dunning management (3rd party)

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Low investment and high returns in terms of better insights and reduced risks.

- Existing Circles or trade associations (offer Platform technology and data as white label as optional)

- Grow existing Circles, business referrals.

- Develop (add) related industries as sub-circles.

- Find commonalities in buyers in existing 3DL client base. Easy entry.

Do you want to join or start a new credit circle?

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We introduce our new Information Portal. Fast, accessible and with even more services and information

Stay Safe program *included*

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Your business case

1. Business growth and business referrals (oil stain effect)

2. High renewal rate (100%) long term relations

3. Sticky model: high entry and exit barriers

4. High2Low-end proposition (value add: changing the way companies do business)

5. Value add proposition: information pack plus industry service.

6. Many more Trade Payments and experiences: customers are data consumers and providers

7. Crisis urgency and relevant: 'do not miss out, join the circle, benefit and a support' sharing is caring. Especially TPD's are prio in crisis (real-time data)

8. Enter the credit risk-playground: connect to buyers and sellers, CM software and Credit Insurance.

Platform vs. Pipeline strategy:
interaction in the CM eco-system, orchestrating information-flows in a multi-sided demand&supply information architecture.